

## Master Syllabus

### PSY 2225 - Social Psychology

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Psychology

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Prerequisite(s):** PSY 1100

**Date Revised:** June 2014

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### Course Description:

A study of the interaction between individual and social environment within a multicultural context. Topics include: self-concept formation, attitudes, persuasion, attributions, group structure and processes, prejudice, aggression and violence.

### General Education Outcomes:

- Information Literacy Competency
- Critical Thinking/Problem Solving Competency

### Course Outcomes:

#### Theories, principles, and concepts

Describe and assess psychological theories, principles, and concepts explaining social cognition, attitude formation, decision making, group processes, pro-social behavior, aggression, conformity/obedience, and stereotyping/prejudice.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or better on exams

#### Influences on social behavior

Explain how human behavior is influenced by social factors such as groups, authority figures, in-group bias, gender roles, cognitive dissonance, etc.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or better on exams

#### Applications of Social Psychology

Demonstrate mastery of theory and familiarity with research in social psychology via application to interpersonal and group relations.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or better on exams

### Outline:

The field of social psychology; research methods Attribution, social perception, cognitive dissonance, and the self Attitudes and attitude change through persuasion Positive relationships (affiliation, attraction, and love) Gender differences Aggression and harmful behavior Prejudice, discrimination, multiculturalism, and stereotyping Altruism and prosocial behavior Groups: process and structure Conformity and obedience Applied psychology (law, work, health, business)