

## Master Syllabus

### MAN 2279 - Business Management Capstone

**Division:** Business and Public Services

**Department:** Management

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Prerequisite(s):** AND MAN 2150 BIS 1120 AND MRK 2101 AND MAT 2170

**Other Prerequisite(s):** AND Other an additional nine hours of MAN/MRK courses

**Date Revised:** October 2013

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### Course Description:

Assessment of achievement by Business Management degree students in attaining program outcomes by employing reflective learning through demonstration of management-related principles and practices.

### General Education Outcomes:

- Critical Thinking/Problem Solving Competency
- Oral Communication Competency
- Computer Literacy Competency
- Written Communication Competency
- Values/Citizenship/Community Competency

### Course Outcomes:

#### Terminology and Concepts

Use the concepts, terms, theories, and models associated with business.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve 70% or better based upon assignment rubric.

#### Teaming Analysis and Insights

Work in a team and sufficiently explain critical functions as associated with team selection, formation, use, management, efficiencies, and effectiveness.

**Assessment Method:** Behavioral observations

**Performance Criteria:** Achieve 70% or better based upon observable actions as related to the rubric

**Assessment Method:** Portfolios

**Performance Criteria:** Achieve 70% or better based upon performance rubric

**Assessment Method:** Simulations

**Performance Criteria:** Achieve 70% or better based upon performance rubric

#### Inquiry

Explore a content area which has not been previously covered or develop more in-depth study of a topic.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve 70% or better based upon assignment rubric.

#### Business Strategy Development

Apply the business planning process to identify pertinent issues and solutions within the business environment to develop effective business tactics, strategies and plans.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve 70% or better based upon assignment rubric.

#### Program Assessment

Assess how courses (both management, marketing, and other SCC departments) support program outcomes and help meet individual student learning styles.

**Assessment Method:** Exit and other interviews

**Performance Criteria:** Completion of exit interview

### Outline:

Reflective learning introduction  
Establishment of teams  
Portfolio preparation introduction  
Drafts and reviews  
Teams, team performance, and teamwork  
Discovering and observing team process  
Teams and their contribution to networked organizations  
Teaming, putting it all together