

Master Syllabus

MAN 2279 - Business Management Capstone

Division: Business and Public Services

Department: Management

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): AND MAN 2150 BIS 1120 AND MRK 2101 AND MAT 2170

Other Prerequisite(s): AND Other an additional nine hours of MAN/MRK courses

Date Revised: October 2013

Course Description:

Assessment of achievement by Business Management degree students in attaining program outcomes by employing reflective learning through demonstration of management-related principles and practices.

General Education Outcomes:

- ▣ Critical Thinking/Problem Solving Competency
- ▣ Oral Communication Competency
- ▣ Computer Literacy Competency
- ▣ Written Communication Competency
- ▣ Values/Citizenship/Community Competency

Course Outcomes:

Terminology and Concepts

Use the concepts, terms, theories, and models associated with business.

Assessment Method: Simulations

Performance Criteria: Achieve 70% or better based upon assignment rubric.

Teaming Analysis and Insights

Work in a team and sufficiently explain critical functions as associated with team selection, formation, use, management, efficiencies, and effectiveness.

Assessment Method: Behavioral observations

Performance Criteria: Achieve 70% or better based upon observable actions as related to the rubric

Assessment Method: Portfolios

Performance Criteria: Achieve 70% or better based upon performance rubric

Assessment Method: Simulations

Performance Criteria: Achieve 70% or better based upon performance rubric

Inquiry

Explore a content area which has not been previously covered or develop more in-depth study of a topic.

Assessment Method: Simulations

Performance Criteria: Achieve 70% or better based upon assignment rubric.

Business Strategy Development

Apply the business planning process to identify pertinent issues and solutions within the business environment to develop effective business tactics, strategies and plans.

Assessment Method: Simulations

Performance Criteria: Achieve 70% or better based upon assignment rubric.

Program Assessment

Assess how courses (both management, marketing, and other SCC departments) support program outcomes and help meet individual student learning styles.

Assessment Method: Exit and other interviews

Performance Criteria: Completion of exit interview

Outline:

Reflective learning introduction
Establishment of teams
Portfolio preparation introduction
Drafts and reviews
Teams, team performance, and teamwork
Discovering and observing team process
Teams and their contribution to networked organizations
Teaming, putting it all together