

## Master Syllabus

### MAN 1157 - Management Applications of Radio Frequency Identification Technology

**Division:** Business and Public Services

**Department:** Management

**Credit Hour Total:** 2.0

**Lecture Hrs:** 2.0

**Prerequisite(s):** MAN 1106

**Date Revised:** September 2013

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#### Course Description:

This course will introduce students to the management applications of Radio Frequency Identification (RFID) technology, which enables automated gathering and sending of asset information. Case studies and hands-on activities will allow students the opportunity to experience RFID from a business perspective, linking cost, price, customer satisfaction and product performance measures to business application outcomes.

#### General Education Outcomes:

- Oral Communication
- Critical Thinking/Problem Solving
- Values/Citizenship/Community
- Information Literacy
- Written Communication
- Computer Literacy

#### Course Outcomes:

##### Radio Frequency Identification (RFID) Technology

Apply RFID technology to a variety of applications, including supply chain, health care and government.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70% or higher

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a minimum grade of 70% or higher based on departmental rubrics

##### Cost Structure of Radio Frequency Identification (RFID)

Determine the Return on Investment (ROI) of RFID applications and provide rationale to build a business case for application and use.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70% or higher

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a minimum grade of 70% or higher based on departmental rubrics

##### Radio Frequency Identification (RFID) Implementation

Determine the appropriate vendor sourcing and selection criteria and apply this reasoning in case study analysis.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70% or higher

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a minimum grade of 70% or higher based on departmental rubrics

#### Outline:

Radio Frequency Identification (RFID) and the Supply Chain

Return on Investment for RFID application

RFID Vendor Selection

Security

Ethical/Privacy Issues

RFID Regulations and EPC Global Standards

RFID Applications