

Master Syllabus

MAN 1107 - Foundations of Business

Division: Business and Public Services

Department: Management

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Date Revised: February 2016

Course Description:

The American business system and basic principles of the free market system. Includes introduction of business concepts, entrepreneurship, management, marketing, economics, accounting and other important business principles.

General Education Outcomes:

- ▣ Oral Communication
- ▣ Written Communication
- ▣ Critical Thinking/Problem Solving
- ▣ Values/Citizenship/Community
- ▣ Computer Literacy
- ▣ Information Literacy

Course Outcomes:

The Framework & Principles of Business

Describe the framework and principles of business.

Assessment Method: Locally developed exams

Performance Criteria: Achieve a minimum grade of 70%.

Assessment Method: Simulations

Performance Criteria: Achieve a 70% minimum level of learning based upon departmental rubrics.

Principles of Leadership & Management

Describe the principles of leadership and management.

Assessment Method: Locally developed exams

Performance Criteria: Achieve a minimum grade of 70%.

Assessment Method: Simulations

Performance Criteria: Achieve a 70% minimum level of learning based upon departmental rubrics.

Business Terminology

Use of business terminology in coursework.

Assessment Method: Locally developed exams

Performance Criteria: Achieve a minimum grade of 70%.

Assessment Method: Simulations

Performance Criteria: Achieve a 70% minimum level of learning based upon departmental rubrics.

Research Careers

Research business careers.

Assessment Method: Locally developed exams

Performance Criteria: Achieve a minimum grade of 70%.

Assessment Method: Simulations

Performance Criteria: Achieve a 70% minimum level of learning based upon departmental rubrics.

Outline:

The Business Environment
Competing in the Global Economy
Entrepreneurship
Forms of Business Ownership
Organizational Structures & Departments
Operations Management
Leadership and Management