

## Master Syllabus

### MAN 1107 - Foundations of Business

**Division:** Business and Public Services

**Department:** Management

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Date Revised:** February 2016

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### Course Description:

The American business system and basic principles of the free market system. Includes introduction of business concepts, entrepreneurship, management, marketing, economics, accounting and other important business principles.

### General Education Outcomes:

- ▣ Oral Communication Competency
- ▣ Written Communication Competency
- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Computer Literacy Competency
- ▣ Information Literacy Competency

### Course Outcomes:

#### The Framework & Principles of Business

Describe the framework and principles of business.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70%.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a 70% minimum level of learning based upon departmental rubrics.

#### Principles of Leadership & Management

Describe the principles of leadership and management.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70%.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a 70% minimum level of learning based upon departmental rubrics.

#### Business Terminology

Use of business terminology in coursework.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70%.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a 70% minimum level of learning based upon departmental rubrics.

#### Research Careers

Research business careers.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Achieve a minimum grade of 70%.

**Assessment Method:** Simulations

**Performance Criteria:** Achieve a 70% minimum level of learning based upon departmental rubrics.

### Outline:

The Business Environment  
Competing in the Global Economy  
Entrepreneurship  
Forms of Business Ownership  
Organizational Structures & Departments  
Operations Management  
Leadership and Management