

## Master Syllabus

### JOU 2270 - Journalism Internship

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Journalism

**Credit Hour Total:** 1.0 - 4.0

**Practicum:** 7.0

**Other Prerequisite(s):** Approval of Department

**Date Revised:** April 2012

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### Course Description:

Students earn credits toward degree requirements for work learning experience. Students already working may apply to use that experience to meet internship requirements. Students establish learning outcomes and prepare related reports and/or projects each term. Seven work hours per credit hour each week.

### General Education Outcomes:

- ❑ Written Communication Competency
- ❑ Critical Thinking/Problem Solving Competency
- ❑ Values/Citizenship/Community Competency
- ❑ Computer Literacy Competency
- ❑ Information Literacy Competency
- ❑ Oral Communication Competency

### Course Outcomes:

#### Work/Learning Contract

Completion of the Work/Learning Contract.

**Assessment Method:** Performance appraisals

**Performance Criteria:** Achieve at least 70% or higher

#### Goals, Objectives and Activities

Completion of the goals, objectives and activities.

**Assessment Method:** Performance appraisals

**Performance Criteria:** Achieve at least 70% or higher

#### Co-Op Paper or Project

Completion of a Co-Op Paper or Project assigned by Faculty Coordinator.

**Assessment Method:** Portfolios

**Performance Criteria:** Achieve at least 70% or higher

#### Job Performance

Satisfactory performance on the job as indicated by students' supervisor.

**Assessment Method:** External examiner

**Performance Criteria:** Achieve at least a 70% or higher

**Assessment Method:** Performance appraisals

**Performance Criteria:** Achieve at least a 70% or higher

### Outline:

Attend Internship Orientation  
Complete Internship Calendar  
Complete Work/Learning Contract (establish learning objectives)  
Site Visit by Faculty Coordinator  
Submit Co-Op Paper or Project to Faculty Coordinator