

## Master Syllabus

### JOU 2101 - Introduction to Journalism

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Journalism

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Prerequisite(s):** ENG 1101

**Date Revised:** February 2014

---

### Course Description:

The principles and functions of newspapers, including current changes and challenges. Students will learn basic and advanced reporting skills, including how to interview, gather information and write news stories. Computer skills are required.

### General Education Outcomes:

- Oral Communication Competency
- Critical Thinking/Problem Solving Competency
- Values/Citizenship/Community Competency
- Computer Literacy Competency
- Information Literacy Competency
- Written Communication Competency

### Course Outcomes:

#### Gather and process information

Evaluate sources, conduct interviews and gather information for news stories.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% or better.

**Assessment Method:** Simulations

**Performance Criteria:** 70% or better on interview rubric.

#### News writing

Demonstrate an understanding of the writing process for news stories.

**Assessment Method:** Performance appraisals

**Performance Criteria:** 70% or better on news story rubric.

#### Basic journalistic principles

Demonstrate understanding of journalistic principles, professional ethics and current changes and challenges.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% or better on locally developed exams.

**Assessment Method:** Simulations

**Performance Criteria:** 70% or better on group project rubric.

### Outline:

Current changes and challenges of journalism  
The inverted pyramid  
Sources and gathering information  
Interviewing  
Alternatives of inverted pyramid  
The ethics of journalism