

Master Syllabus

JOU 2101 - Introduction to Journalism

Division: Liberal Arts, Communication and Social Sciences

Department: Journalism

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): ENG 1101

Date Revised: February 2014

Course Description:

The principles and functions of newspapers, including current changes and challenges. Students will learn basic and advanced reporting skills, including how to interview, gather information and write news stories. Computer skills are required.

General Education Outcomes:

- ▣ Oral Communication Competency
- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Computer Literacy Competency
- ▣ Information Literacy Competency
- ▣ Written Communication Competency

Course Outcomes:

Gather and process information

Evaluate sources, conduct interviews and gather information for news stories.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better.

Assessment Method: Simulations

Performance Criteria: 70% or better on interview rubric.

News writing

Demonstrate an understanding of the writing process for news stories.

Assessment Method: Performance appraisals

Performance Criteria: 70% or better on news story rubric.

Basic journalistic principles

Demonstrate understanding of journalistic principles, professional ethics and current changes and challenges.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on locally developed exams.

Assessment Method: Simulations

Performance Criteria: 70% or better on group project rubric.

Outline:

Current changes and challenges of journalism
The inverted pyramid
Sources and gathering information
Interviewing
Alternatives of inverted pyramid
The ethics of journalism