Master Syllabus

IND 1240 - Color Theory

Division: Liberal Arts, Communication and Social Sciences

Department: Design

Credit Hour Total: 3.0   **Lecture Hrs:** 3.0

Date Revised: August 2016

Course Description:

Course will cover Josef Albers color theory, the effect of light on color and color psychology, including forecasting and trends.

General Education Outcomes:

- ▫ Oral Communication Competency
- ▫ Critical Thinking/Problem Solving Competency
- ▫ Values/Citizenship/Community Competency
- ▫ Information Literacy Competency

Course Outcomes:

Principles of Color Theory
Identifcation of color theories, and nomenclature systems.

Assessment Method: Locally developed exams
Performance Criteria: 0% of students identify color theory accurately

Assessment Method: Performance appraisals
Performance Criteria: 70% use color theory appropriately in project work

Light and Color
Articulate the effect that various light sources have on the perception of color.

Assessment Method: Locally developed exams
Performance Criteria: 70% of students score 70% or better

Assessment Method: Performance appraisals
Performance Criteria: 70% use color theory appropriately in project work based on departmental rubric

Color Trends
Articulate how color trends are forecasted and the use of color trends in interior design.

Assessment Method: Locally developed exams
Performance Criteria: 70% of students score 70% or better

Assessment Method: Performance appraisals
Performance Criteria: 70% of students use specific color schemes accurately in project work

Outline:

Optical effects of color
How color placement effects color appearance
Actual versus optical mixing of color
Color saturation, value and depth
Color schemes
How color effects mood, perception
Effect of light on color
Color forecasting and trends