

## Master Syllabus

### IND 1240 - Color Theory

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Design

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Date Revised:** August 2016

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### Course Description:

Course will cover Josef Albers color theory, the effect of light on color and color psychology, including forecasting and trends.

### General Education Outcomes:

- ▣ Oral Communication Competency
- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Information Literacy Competency

### Course Outcomes:

#### Principles of Color Theory

Identification of color theories, and nomenclature systems.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 0% of students identify color theory accurately

**Assessment Method:** Performance appraisals

**Performance Criteria:** 70% use color theory appropriately in project work

#### Light and Color

Articulate the effect that various light sources have on the perception of color.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% of students score 70% or better

**Assessment Method:** Performance appraisals

**Performance Criteria:** 70% use color theory appropriately in project work based on departmental rubric

#### Color Trends

Articulate how color trends are forecasted and the use of color trends in interior design.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% of students score 70% or better

**Assessment Method:** Performance appraisals

**Performance Criteria:** 70% of students use specific color schemes accurately in project work

### Outline:

Optical effects of color  
How color placement effects color appearance  
Actual versus optical mixing of color  
Color saturation, value and depth  
Color schemes  
How color effects mood, perception  
Effect of light on color  
Color forecasting and trends