

Master Syllabus

HMT 1141 - Destination Geography

Division: Business and Public Services

Department: Hospitality Management

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Date Revised: October 2012

Course Description:

Study of important tourism destinations around the world. The course discusses recreational, cultural, economic and social significance.

General Education Outcomes:

- ❑ Oral Communication Competency
- ❑ Written Communication Competency
- ❑ Values/Citizenship/Community Competency
- ❑ Computer Literacy Competency
- ❑ Information Literacy Competency
- ❑ Critical Thinking/Problem Solving Competency

Course Outcomes:

Continents and major bodies of water

Identify all continents and major bodies of water.

Assessment Method: Locally developed exams

Performance Criteria: Score 70% or higher

Tourist destinations

Demonstrate the ability to locate destinations.

Assessment Method: Locally developed exams

Performance Criteria: Score 70% or higher

Assessment Method: Oral examination

Performance Criteria: Score 70% or higher

Research destination facts and attributes

Locate and define facts and attributes of tourist destinations.

Assessment Method: Locally developed exams

Performance Criteria: Score 70% or higher

Assessment Method: Oral examination

Performance Criteria: Score 70% or higher

Industry references and internet research

Use industry references and the internet for research.

Assessment Method: Oral examination

Performance Criteria: Score 70% or higher

Outline:

Destinations - basic ingredients

Overview of special tourist destinations throughout the world

Determine tourism attributes of destinations