

## Master Syllabus

### HMT 1141 - Destination Geography

**Division:** Business and Public Services

**Department:** Hospitality Management

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Date Revised:** October 2012

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### Course Description:

Study of important tourism destinations around the world. The course discusses recreational, cultural, economic and social significance.

### General Education Outcomes:

- ❑ Oral Communication Competency
- ❑ Written Communication Competency
- ❑ Values/Citizenship/Community Competency
- ❑ Computer Literacy Competency
- ❑ Information Literacy Competency
- ❑ Critical Thinking/Problem Solving Competency

### Course Outcomes:

#### Continents and major bodies of water

Identify all continents and major bodies of water.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or higher

#### Tourist destinations

Demonstrate the ability to locate destinations.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or higher

**Assessment Method:** Oral examination

**Performance Criteria:** Score 70% or higher

#### Research destination facts and attributes

Locate and define facts and attributes of tourist destinations.

**Assessment Method:** Locally developed exams

**Performance Criteria:** Score 70% or higher

**Assessment Method:** Oral examination

**Performance Criteria:** Score 70% or higher

#### Industry references and internet research

Use industry references and the internet for research.

**Assessment Method:** Oral examination

**Performance Criteria:** Score 70% or higher

### Outline:

Destinations - basic ingredients

Overview of special tourist destinations throughout the world

Determine tourism attributes of destinations