

## Master Syllabus

### HMT 1110 - Menu Planning & Table Service Practicum

**Division:** Business and Public Services

**Department:** Hospitality Management

**Credit Hour Total:** 3.0

**Lecture Hrs:** 2.0 **Lab Hrs:** 2.0

**Prerequisite(s):** DEV 0035

**Date Revised:** October 2016

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#### Course Description:

Menu design and development, standardizing recipes, cost controls and pricing. Practical applications in varieties of table service, catered events and customer service processes. Two classroom hours per week and a total of thirty lab hours to be conducted as part of the Tartan Terrace Dining Room service experience.

#### General Education Outcomes:

- Critical Thinking/Problem Solving Competency

#### Course Outcomes:

##### Menu Item Analysis

Perform mathematical skills in menu planning.

**Assessment Method:** Standardized national examinations

**Performance Criteria:**

Student will be able to perform the stated course outcome task at a minimum of 75% accuracy at the end of the term.

##### Menu Planning

Differentiate between marketing, customer needs and design.

**Assessment Method:** Standardized national examinations

**Performance Criteria:**

Student will be able to perform the stated course outcome task at a minimum of 75% accuracy at the end of the term.

##### Menu Profitability

Analyze costs to ensure profitability in a variety of menus.

**Assessment Method:** Standardized national examinations

**Performance Criteria:**

Student will be able to perform the stated course outcome task at a minimum of 75% accuracy at the end of the term.

##### Front of the House Service

Demonstrate customer service in a variety of practical service settings.

**Assessment Method:** Performance appraisals

**Performance Criteria:**

Student will be able to demonstrate front of the house professionalism based on customer comment cards gathered from 16 hours of service completion at 70% level.

#### Outline:

Planning the Menu

Menu Profitability

Writing the Menu

Menu Types

Customer Service

Table Service Types