

## Master Syllabus

### HMT 1105 - Introduction to the Hospitality & Tourism Industry

**Division:** Business and Public Services

**Department:** Hospitality Management

**Credit Hour Total:** 2.0

**Lecture Hrs:** 2.0

**Prerequisite(s):** DEV 0035

**Date Revised:** October 2016

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#### Course Description:

This course will provide an overview of the Hospitality and Tourism Industry. Topics include in-depth views of the restaurant and culinary industry, lodging industry, meeting and events, tourism, casinos, cruise-lines and more. Hospitality Interactive simulation, My Hospitality Lab, and service scenarios will provide an experience of fun socialistic learning. Successful students of this course will receive a Hospitality Reception and Service Specialist short term certificate.

#### General Education Outcomes:

- Computer Literacy Competency
- Information Literacy Competency
- Oral Communication Competency

#### Course Outcomes:

##### Tourism Industry

List and describe aspects of the tourism industry ranging from airlines/cruiselines to casinos/world class attractions and career positions from flight attendants/cruise directors to croupiers/casino managers.

**Assessment Method:** Exit and other interviews  
**Performance Criteria:**

Students will interview a currently employed hospitality professional and submit a written assignment 4-6 pages in length, 12 font times new roman based on the interview at 70% accuracy or above

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will take a test within 1 hour at a 70% or above accuracy level.

##### Restaurant Industry

List and describe aspects of the restaurant industry ranging from Quick Service Restaurants to Fine Dining Establishments and career positions within culinary from cooks-executive chefs to cake decorators-master bakers.

**Assessment Method:** Exit and other interviews  
**Performance Criteria:**

Students will interview a currently employed hospitality professional and submit a written assignment 4-6 pages in length, 12 font times new roman based on the interview at 70% accuracy or above

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will take a test within 1 hour at a 70% or above accuracy level.

##### Lodging Industry

List and describe aspects of the lodging industry ranging from limited service to full service establishments and career positions from guest service associates to general managers.

**Assessment Method:** Exit and other interviews  
**Performance Criteria:**

Students will interview a currently employed hospitality professional and submit a written assignment 4-6 pages in length, 12 font times new roman based on the interview at 70% accuracy or above

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will take a test within 1 hour at a 70% or above accuracy level.

##### Meeting and Events

List and describe aspects of the meeting and events industry ranging from small meetings to trade shows/expositions and career positions from set up to event managers.

**Assessment Method:** Exit and other interviews  
**Performance Criteria:**

Students will interview a currently employed hospitality professional and submit a written assignment 4-6 pages in length, 12 font times new roman based on the interview at 70% accuracy or above

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will take a test within 1 hour at a 70% or above accuracy level.

**Outline:**

Career Options within Hospitality and Tourism

Meeting and Event Planning

Lodging

Tourism

Restaurant

Culinary Arts