

Master Syllabus

ENT 2140 - Small Business Finance

Division: Business and Public Services

Department: Entrepreneurship

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): MAN 2150

Date Revised: October 2012

Course Description:

For the student/entrepreneur with no background in finance and accounting. Students will gain a foundation in small business finance: financial and economic concepts; financial terminology; understanding, preparing, analyzing and presenting financial statements; and financial forecasting and budgeting techniques.

General Education Outcomes:

- Oral Communication
- Critical Thinking/Problem Solving
- Values/Citizenship/Community
- Information Literacy
- Computer Literacy
- Written Communication

Course Outcomes:

Financial Planning and Management Process

Construct the Financial Planning and Management process for student project.

Assessment Method: Locally developed exams

Performance Criteria: Scores of 70% or higher based upon rubric.

Assessment Method: Simulations

Performance Criteria: Scores of 70% or higher based upon departmental grading rubrics.

Financial Statements

Prepare Cash Flow, Balance Sheet and Income Statements.

Assessment Method: Locally developed exams

Performance Criteria: Scores of 70% or higher based upon rubric

Assessment Method: Simulations

Performance Criteria: Scores of 70% or higher based upon departmental grading rubrics.

Financial Analysis

Analyze financial statements using financial ratios.

Assessment Method: Simulations

Performance Criteria: Scores of 70% or higher based upon departmental grading rubrics.

Financial Plan Presentation

Present a financial plan consisting of a Cash Flow Statement, Balance Sheet, Income Statement and financial ratios.

Assessment Method: Simulations

Performance Criteria: Scores of 70% or higher based upon departmental grading rubrics.

Outline:

Financial and economic concepts
Financial terminology
Financial planning and management process
Financial statements
Financial analysis
Financial reporting