

Master Syllabus

ENS 2419 - Health Promotion, Fitness & Sport Programming

Division: Health Sciences

Department: Exercise Science

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Other Prerequisite(s): Restricted to Majors

Date Revised: December 2015

Course Description:

This course provides organizational techniques, administrative procedures and principles of managing health promotion, fitness and sport programs, including facility design and operational standards and guidelines.

General Education Outcomes:

- Oral Communication Competency
- Critical Thinking/Problem Solving Competency

Course Outcomes:

Plan, Organize and Implement

Plan, organize and implement a health promotion, fitness or sport related event.

Assessment Method: Performance appraisals

Performance Criteria:

Student scores 70% or higher on rubric.

Operations and Facility Design

Develop proper operating standards, guidelines and facility design.

Assessment Method: Locally developed exams

Performance Criteria:

Correctly answer 70% of exam questions.

Operating and Managing Techniques

Identify operating and managing techniques.

Assessment Method: Locally developed exams

Performance Criteria:

Correctly answer 70% of exam questions.

Administration

Describe administrative procedures used in fitness and sport programs.

Assessment Method: Locally developed exams

Performance Criteria:

Correctly answer 70% of exam questions.

Outline:

History of health promotion, fitness and sport programming
Programming and participants
Planning
Facility management
Human resources - personnel and management
Facility site, design and construction
Operations
Marketing and sales
Finance and budgeting
Legal responsibilities and ethics
Risk management
Maintenance
Equipment