

## Master Syllabus

### ENS 1212 - Fundraising & Sport Budgeting

**Division:** Health Sciences

**Department:** Exercise Science

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Prerequisite(s):** DEV 0035AND MAT 1130

**Other Prerequisite(s):** OR Other Any approved OTM Math

**Date Revised:** December 2015

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#### Course Description:

Students will learn to apply fundraising and budgeting concepts in the world of sport. Students will develop an understanding of fundraising and budgeting plans and how they are applied to different sports teams and sport environments. The topic of finance will support course discussions.

#### General Education Outcomes:

- Critical Thinking/Problem Solving Competency

#### Course Outcomes:

##### Fundraising and Budgeting

Describe the significance and importance of sport fundraising and budgeting and its impact within a sport or athletic program.

**Assessment Method:** Locally developed exams

**Performance Criteria:**

Correctly answer 70% of exam questions.

##### Budgeting Practices

Explain sport fundraising and budgeting practices within a sport or athletic program setting.

**Assessment Method:** Locally developed exams

**Performance Criteria:**

Correctly answer 70% of exam questions.

##### Legal Budgeting Practices

Integrate budgeting practices and procedures as outlined by generally accepted accounting principles.

**Assessment Method:** Locally developed exams

**Performance Criteria:**

Correctly answer 70% of exam questions.

#### Outline:

Financing long-term projects

Generally accepted accounting principles

Fundraising and the law

Collegiate fundraising

Professional sport budgeting

Today's financing within the collegiate athletic programs

Financing short-term projects