Master Syllabus

COM 2245 - Intercultural Communication

Division: Liberal Arts, Communication and Social Sciences

Department: Communication

Credit Hour Total: 3.0   **Lecture Hrs:** 3.0

Prerequisite(s): DEV 0035

Other Prerequisite(s): OR Other Any other college level English course

Date Revised: April 2015

Course Description:

Analysis of issues associated with communicating across cultures, including the study of communication norms, communication characteristics of major contemporary cultures and effective cross-cultural communication in interpersonal and organizational contexts.

General Education Outcomes:

- Critical Thinking/Problem Solving
- Values/Citizenship/Community
- Oral Communication
- Written Communication

Course Outcomes:

Communication in Various Cultures
Demonstrate understanding of communication behaviors in a variety of cultures.

   Assessment Method: Locally developed exams
   Performance Criteria:

Students will earn 70% or better on grading rubric

Adapting to Different Cultures
Demonstrate understanding of and ability to adapt competently to different cultures, races, and ethnicities.

   Assessment Method: Oral examination
   Performance Criteria:

Students will score 70% or better on grading rubric

Culture and Communication Behaviors
Explain linkage between culture and communication behaviors.

   Assessment Method: Behavioral observations
   Performance Criteria:

70% or better on grading rubric

   Assessment Method: Locally developed exams
   Performance Criteria:

70% or better on exam

Theoretical Concepts
Identify and apply major theoretical concepts of intercultural communication.

   Assessment Method: Locally developed exams
   Performance Criteria:

Students will demonstrate a 70% competency on understanding and application of Intercultural Communication theories

Outline:

Human communication
Culture
Verbal and nonverbal behaviors in cultures
Perception
Values and beliefs across cultures
Popular culture
Real-world experiences
Culture and conflict
Intercultural history
Intercultural identity
Intercultural relationships