

## Master Syllabus

### COM 2245 - Intercultural Communication

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Communication

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Prerequisite(s):** DEV 0035

**Other Prerequisite(s):** OR Other Any other college level English course

**Date Revised:** April 2015

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### Course Description:

Analysis of issues associated with communicating across cultures, including the study of communication norms, communication characteristics of major contemporary cultures and effective cross-cultural communication in interpersonal and organizational contexts.

### General Education Outcomes:

- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Oral Communication Competency
- ▣ Written Communication Competency

### Course Outcomes:

#### Communication in Various Cultures

Demonstrate understanding of communication behaviors in a variety of cultures.

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will earn 70% or better on grading rubric

#### Adapting to Different Cultures

Demonstrate understanding of and ability to adapt competently to different cultures, races, and ethnicities.

**Assessment Method:** Oral examination  
**Performance Criteria:**

Students will score 70% or better on grading rubric

#### Culture and Communication Behaviors

Explain linkage between culture and communication behaviors.

**Assessment Method:** Behavioral observations  
**Performance Criteria:**

70% or better on grading rubric

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

70% or better on exam

#### Theoretical Concepts

Identify and apply major theoretical concepts of intercultural communication.

**Assessment Method:** Locally developed exams  
**Performance Criteria:**

Students will demonstrate a 70% competency on understanding and application of Intercultural Communication theories

### Outline:

Human communication  
Culture  
Verbal and nonverbal behaviors in cultures  
Perception  
Values and beliefs across cultures  
Popular culture  
Real-world experiences  
Culture and conflict  
Intercultural history  
Intercultural identity  
Intercultural relationships