

Master Syllabus

COM 2245 - Intercultural Communication

Division: Liberal Arts, Communication and Social Sciences

Department: Communication

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): DEV 0035

Other Prerequisite(s): OR Other Any other college level English course

Date Revised: April 2015

Course Description:

Analysis of issues associated with communicating across cultures, including the study of communication norms, communication characteristics of major contemporary cultures and effective cross-cultural communication in interpersonal and organizational contexts.

General Education Outcomes:

- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Oral Communication Competency
- ▣ Written Communication Competency

Course Outcomes:

Communication in Various Cultures

Demonstrate understanding of communication behaviors in a variety of cultures.

Assessment Method: Locally developed exams

Performance Criteria:

Students will earn 70% or better on grading rubric

Adapting to Different Cultures

Demonstrate understanding of and ability to adapt competently to different cultures, races, and ethnicities.

Assessment Method: Oral examination

Performance Criteria:

Students will score 70% or better on grading rubric

Culture and Communication Behaviors

Explain linkage between culture and communication behaviors.

Assessment Method: Behavioral observations

Performance Criteria:

70% or better on grading rubric

Assessment Method: Locally developed exams

Performance Criteria:

70% or better on exam

Theoretical Concepts

Identify and apply major theoretical concepts of intercultural communication.

Assessment Method: Locally developed exams

Performance Criteria:

Students will demonstrate a 70% competency on understanding and application of Intercultural Communication theories

Outline:

Human communication
Culture
Verbal and nonverbal behaviors in cultures
Perception
Values and beliefs across cultures
Popular culture
Real-world experiences
Culture and conflict
Intercultural history
Intercultural identity
Intercultural relationships