

Master Syllabus

COM 2230 - Nonverbal Communication

Division: Liberal Arts, Communication and Social Sciences

Department: Communication

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): COM 2206 OR COM 2225

Date Revised: February 2014

Course Description:

Development of effective nonverbal skills for the successful communicator, stressing better methods of expressing oneself and understanding others through the learning of nonverbal theory and Impression Management.

General Education Outcomes:

- ❑ Oral Communication Competency
- ❑ Written Communication Competency
- ❑ Critical Thinking/Problem Solving Competency
- ❑ Values/Citizenship/Community Competency
- ❑ Computer Literacy Competency
- ❑ Information Literacy Competency

Course Outcomes:

Presence of nonverbal behaviors

Identify significant nonverbal behaviors, present in everyday interactions, by their respective and proper names.

Assessment Method: Locally developed exams

Performance Criteria: 70% of items answered correctly

Assessment Method: Performance appraisals

Performance Criteria: 70% content accuracy on rubric

Significance of nonverbal behaviors

Articulate, in both oral and written form, the significance of nonverbal cues upon various interactions.

Assessment Method: Locally developed exams

Performance Criteria: 70% of items answered correctly

Assessment Method: Performance appraisals

Performance Criteria: 70% content accuracy on rubric

Nonverbal behaviors and intercultural perspectives

Distinguish the intent and effect of nonverbal behaviors from intercultural perspectives.

Assessment Method: Locally developed exams

Performance Criteria: 70% of items answered correctly

Assessment Method: Performance appraisals

Performance Criteria: 70% content accuracy on rubric

Outline:

Theoretical principles of Nonverbal Communication
Facial Expressions
Eye Behaviors
Kinesics
Proxemics
Tactile Communication
Personal Appearance
Vocalic Communication
Impression Management
Selling Yourself
Detecting Deception
Applied Settings: Interviews
Applied Settings: Male-Female
Applied Settings: Intercultural Communication
Applied Settings: Medical Contexts
Applied Settings: The Courtroom