

Master Syllabus

COM 2211 - Effective Public Speaking

Division: Liberal Arts, Communication and Social Sciences

Department: Communication

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): DEV 0035

Other Prerequisite(s): OR Other Any other college level English course

Date Revised: April 2015

Course Description:

Designed to improve speaking and listening skills through the study and application of public speaking structure, content and style.

General Education Outcomes:

- ▣ Written Communication Competency
- ▣ Oral Communication Competency
- ▣ Critical Thinking/Problem Solving Competency
- ▣ Values/Citizenship/Community Competency
- ▣ Computer Literacy Competency
- ▣ Information Literacy Competency

Course Outcomes:

Speech critiques

Critique a variety of speeches including classmates' and student's own speeches, in order to become a more effective speaker and listener.

Assessment Method: Performance appraisals

Performance Criteria:

70% accuracy of critique

Speech delivery

Deliver effective invitational, informative, persuasive and special occasion speeches.

Assessment Method: Performance appraisals

Performance Criteria:

70% delivery accuracy

Outline construction

Construct informative and persuasive speech outlines supported by sufficient, credible evidence appropriate for a specific audience.

Assessment Method: Performance appraisals

Performance Criteria:

70% outline accuracy

Public speaking elements

Define the elements of effective public speaking.

Assessment Method: Locally developed exams

Performance Criteria:

70% of items answered correctly

Outline:

Communication process
Critical thinking and listening skills
Audience analysis
Developing confidence
Using visual aids
Organizational tips
Introductions and conclusions
Outlining strategies
Research strategies
Supporting ideas
Delivery essentials
Informative speaking
Persuasive speaking
Invitational speaking
Special occasion speaking