

## Master Syllabus

### ART 2265 - Digital Color Photography I

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Art

**Credit Hour Total:** 3.0

**Lab Hrs:** 6.0

**Prerequisite(s):** ART 1161

**Other Prerequisite(s):** AND Other ART 1175 (if ART major) OR VIS 1140 (if VIS major)

**Date Revised:** October 2015

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### Course Description:

An introduction to the technique of digital color photography, printing techniques, the presentation of digital prints and various camera and computer techniques will be employed to enhance the print. Student will supply own digital Single-lens Reflex (SLR) camera and pigment-based photographic printer. Six studio hours per week.

### General Education Outcomes:

- Oral Communication Competency
- Critical Thinking/Problem Solving Competency

### Course Outcomes:

#### Scientific and Technical Language

Demonstrate the ability to articulate the scientific and technical language - both subjective and objective in nature - addressing issues of craft and vision.

**Assessment Method:** Oral examination

**Performance Criteria:**

70% quality or better

#### Theory and Practice

Demonstrate an ability to relate digital photographic theory to practice.

**Assessment Method:** Portfolios

**Performance Criteria:**

70% quality or better

#### Knowledge of Color Photography Fundamentals

Demonstrate an understanding of the fundamentals of color photography through the creation of a final portfolio that provides evidence of a strong artistic vision.

**Assessment Method:** Portfolios

**Performance Criteria:**

70% quality or better

### Outline:

Transforming RGB images into monochrome

Process of printing black and white images in color

Color emphasis

Tinting and coloring images in PhotoShop

Computerized image sandwiching

Use of color filtration

Focus and motion

Soft-focus

The polarizing effect