

## Master Syllabus

### ART 1110 - Art Appreciation - Introduction to Art & Art Media

**Division:** Liberal Arts, Communication and Social Sciences

**Department:** Art

**Credit Hour Total:** 3.0

**Lecture Hrs:** 3.0

**Date Revised:** June 2014

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#### Course Description:

Emphasis on the language of art, exposure to many different art forms, formulative ideas about what is viewed and exploration of specific media.

#### General Education Outcomes:

- ❑ Oral Communication Competency
- ❑ Written Communication Competency
- ❑ Critical Thinking/Problem Solving Competency
- ❑ Computer Literacy Competency
- ❑ Information Literacy Competency

#### Course Outcomes:

##### Various art media

Recognize and differentiate various art media used throughout history, and describe the steps in the creation of a work of art.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% correct

**Assessment Method:** Performance appraisals

**Performance Criteria:** Written essays meet 70% of rubric

##### Analyze and evaluate a work of art

Analyze and evaluate a work of art utilizing art terminology.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% correct

**Assessment Method:** Performance appraisals

**Performance Criteria:** Written essays meet 70% of rubric

##### Iconography

Describe and discuss how iconography (of various cultures and historical periods) is used in art.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% correct

**Assessment Method:** Performance appraisals

**Performance Criteria:** Written essays meet 70% of rubric

##### Themes and Purposes of Art

Describe and discuss the various themes and purposes of art, as well as the motivation for art.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% correct

**Assessment Method:** Performance appraisals

**Performance Criteria:** Written essays meet 70% of rubric

##### Organizing Principles of Art

Explain the organizing principles of art.

**Assessment Method:** Locally developed exams

**Performance Criteria:** 70% correct

**Assessment Method:** Performance appraisals

**Performance Criteria:** Written essays meet 70% of rubric

#### Outline:

Discussion of "What is art?" - the impulse for art, aesthetics, general styles and iconography  
Themes and purposes of art  
Formal analysis of art through the elements of composition  
Examination of various art media  
The relationship of media to the creative process