

Master Syllabus

ACC 2212 - Managerial Accounting & Finance

Division: Business and Public Services

Department: Accounting

Credit Hour Total: 3.0

Lecture Hrs: 3.0

Prerequisite(s): ACC 1220

Date Revised: October 2012

Course Description:

This course uses accounting and finance concepts to effectively analyze and manage business finances.

General Education Outcomes:

- Critical Thinking/Problem Solving Competency

Course Outcomes:

Financial Statement Analysis

Use financial ratios to analyze company performance.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on exams & quizzes

Assessment Method: Simulations

Performance Criteria: 70% or better on homework

Capital Budgeting

Evaluate potential investments in long-term assets using capital budgeting techniques.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on exams & quizzes

Assessment Method: Simulations

Performance Criteria: 70% or better on homework

Business Financing

Evaluate short-term and long-term financing options.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on exams & quizzes

Assessment Method: Simulations

Performance Criteria: 70% or better on homework

Planning and Budgeting

Use budgets, break even analysis, and inventory management techniques to manage business finances.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on exams & quizzes

Assessment Method: Simulations

Performance Criteria: 70% or better on homework

Performance Measurement

Identify and use appropriate measures to track business performance.

Assessment Method: Locally developed exams

Performance Criteria: 70% or better on exams & quizzes

Assessment Method: Simulations

Performance Criteria: 70% or better on homework

Outline:

Financial Statement Analysis
Budgeting
Short and Long-term Financing
Time Value of Money
Cost of Capital
Capital Budgeting
Cost-Volume-Profit Analysis
Inventory Management
Performance Measurement